

# PEEK'SIZE PUBLICATIONS

PUBLISHERS OF THE PEEK'SIZE FOOTBALL GUIDE

## 2022 EDITION RATES

QTY	PRICE PER COPY	PRICE
500	1.55	\$775.00
1,000	1.15	1,150.00
2,000	1.05	2,100.00
3,000	1.00	3,000.00
4,000	.95	3,800.00
5,000	.92	4,600.00
10,000	.87	8,700.00
15,000	.85	13,050.00
20,000	.83	16,600.00

With each order of guides, advertiser will receive a 4x1 ad in the center of the guide for the **quantity ordered**. The advertiser will also receive a varying number of 2x1 ads depending on the quantity of guides ordered and the total number of advertisers in the publication. The 2x1 ads will be included in **ALL guides for the area**, not just the advertisers guides.

## COVER AD PRICING (LIMITED QTY. AVAILABLE)

TOTAL AREA DISTRIBUTION	INSIDE FRONT	INSIDE BACK	BACK COVER
5,000	\$350	\$300	\$ 500
10,000	\$500	\$450	\$ 650
15,000	\$650	\$600	\$ 850
20,000	\$800	\$750	\$1,000
25,000	\$950	\$900	\$1,150

## GRAPHIC DESIGN DETAILS

Cover ads may be run in full color process without an additional charge. If requested, special artwork can be prepared by publisher and billed at cost. If supplying ad to Peek'Size, please email to [PEEKPublications@gmail.com](mailto:PEEKPublications@gmail.com).

Ad Specs: PDF or Jpeg in 300 DPI. Cover Ads are full color/Inside schedule page ads and center schedule ads are B&W.

Ad sizes: 1" h x 2" w (no bleed) for inside area ads, 1" h x 4" w (no bleed) for center spread ads and all cover ads are color 3.25" W x 4.625" H with a 0.125" bleed.

**Peek'Size Publications**  
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